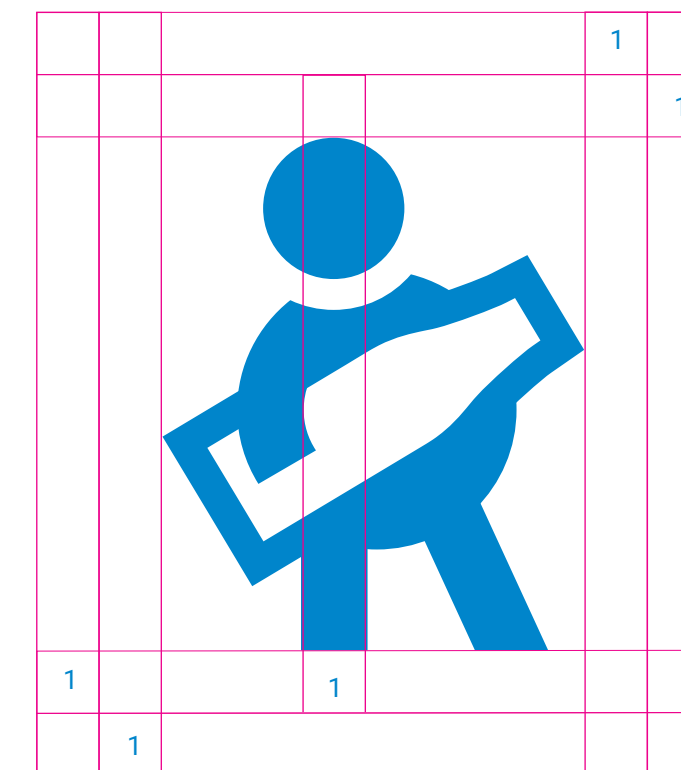




Logo construction and safe zones



Logo and Symbol
A. versions



Logo and Symbol
B. versions

This color version of the logo may only be used with brand management approval. In all other cases, the A version of the logo must be used, except when technical reasons require the use of the grayscale version.



Colors

Primary

CMYK: C 100 / M 34 / Y 0 / K 0
PANTONE 3005 C
RGB: R 0 / G 132 / B 203
HEX: #0084cb

CMYK: C100 M82 Y0 K30
PANTONE 2757 C
RGB: R0 G32 B91
HEX: #00205b

Socondary

CMYK: C 0 / M 63 / Y 100 / K 0
PANTONE 1655 C
RGB: R 253 / G 126 / B 20
HEX: #FD7E14

CMYK: C 0 / M 63 / Y 100 / K 0
PANTONE 123 C
RGB: R 253 / G 126 / B 20
HEX: #FD7E14

CMYK: C55 M 0 Y 100 K 0
PANTONE 369 C
RGB: R 100 G 167 B 11
HEX: #64a70b

CMYK: C67 M30 Y 100 K 16
PANTONE 2279 C
RGB: R 91 G 127 B 56
HEX: #5b7f38

CMYK: C0 M6 Y28 K8
PANTONE 7506 C
RGB: R214 G201 B169
HEX: #D6C9A9

CMYK: C100 M58 Y0 K21
PANTONE 2757 C
RGB: R0 G85 B150
HEX: #005596

Primary font

Clother Regular / **Bold**
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

This is a sample paragraph text used to demonstrate legibility, rhythm, spacing, and overall tone of the typeface in real-world usage. **The quick brown fox jumps over the lazy dog.**

Secondary font

Roboto Regular / **Bold**
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

This is a sample paragraph text used to demonstrate legibility, rhythm, spacing, and overall tone of the typeface in real-world usage. **The quick brown fox jumps over the lazy dog.**